

# Denise Moreno Ducheny

California State Senate • 40th District

## NewsRelease

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**FOR IMMEDIATE RELEASE**

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### **CITY OF BRAWLEY AND SENATOR DUCHENY ANNOUNCE ENTERPRISE ZONE DESIGNATION**

**Sacramento** – Senator Denise Moreno Ducheny (D-San Diego) proudly announces with the City of Brawley their designation as a California Enterprise Zone.

This designation is the culmination of years of cooperative work between Senator Ducheny, the City of Brawley and the California Department of Housing and Community Development.

“I was pleased that I could work with the City of Brawley and the business community to submit a competitive bid which resulted in their enterprise zone designation.”, says Senator Ducheny.

“As Mayor of the City of Brawley, on behalf of the City Council, I would like to say thank you to the many people who helped the City and Imperial County accomplish this goal. I would especially like to thank our State Senator Denise Ducheny,” stated Brawley Mayor Jo Shields.

Until Senator Ducheny worked with the Schwarzenegger administration to allow more designations of Enterprise Zones, Brawley had little opportunity to utilize this important economic development tool.

“Designating the City of Brawley as a California Enterprise Zone will be the first step to transforming and enhancing the community within the City of Brawley”, says Senator Ducheny. “This designation will reduce unemployment and poverty rates, raise income levels, and improve the quality of life within Brawley.”

Senator Ducheny has always been extremely supportive of the Enterprise Zone Program, as evidenced by her repeated introduction of legislation which would allow extensions of Enterprise Zone designations.

The City of Brawley joins 39 other existing Zones in California; each Zone is in effect for 15 years. Although, if Senator Ducheny’s SB 6 is signed by the Governor, then Coachella Valley Enterprise Zone, as well as 18 other post-1989 enterprise zones throughout the state, including the newly designated City of Brawley Enterprise Zone, will be able to seek a five year extension.

*Senator Ducheny represents parts of San Diego and Riverside Counties and all of Imperial County.*

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